



# Imagine Charter School Weston PTP Sponsorship Levels

2018-2019

## **PLATINUM SPONSOR** (\$5,000)

- 4'X6' banner display on school fence (1)
- Backpack flyer distribution (5)
- Email blast distribution (monthly)
- Facebook ad (monthly)
- Logo/link on school website (school year)
- Logo/link on Facebook page (school year)
- Full page ad in yearbook (1)
- Banner display and mention in 5 PTP events
- Flyer distribution in 5 PTP events
- Video projection in 2 PTP events

## **GOLD SPONSOR** (\$4,000)

- 4'X6' banner display on school fence (1)
- Backpack flyer distribution (4)
- Email blast distribution (4)
- Facebook ad (4)
- Logo/link on school website (school year)
- 1/2 page ad in yearbook (1)
- Banner display and mention in 4 PTP events
- Flyer distribution in 4 PTP events

## **SILVER SPONSOR** (\$3,000)

- 4'X4' banner display on school fence (1)
- Backpack flyer distribution (3)
- Email blast distribution (3)
- Facebook ad (3)
- 1/4 page ad in yearbook (1)
- Banner display and mention in 3 PTP events
- Flyer distribution in 3 PTP events

## **BRONZE SPONSOR** (\$2,000)

- 4'X3' Banner on school fence (1) (school year)
- Backpack Flyer distribution (2)
- Email blast distribution (2)
- Facebook ad (2)
- Banner display and mention in 2 PTP events
- Flyer distribution in 2 PTP events

## **COPPER SPONSOR** (\$1,000)

- 3'X2' banner display on school fence (1)
- Backpack Flyer distribution (1)
- Email blast distribution (1)
- Facebook ad (1)
- Banner display and mention in 1 PTP event
- Flyer distribution in 1 PTP event

## **OTHER SPONSORSHIPS**

### **PTP EVENT SPONSOR** (\$1,000)

- Backpack flyer distribution (1)
- Logo on the event invitation
- Flyer distribution at the event
- Sponsor table at the event
- Video projection at the event
- Two (2) mentions during the event
- Banner display at the event
- Logo/website link on PTP Facebook page
- Ad or editorial article on PTP Facebook page (3)

### **VALUE SPONSOR** (\$500)

- 2'X2' Banner on school fence (1)
- Email blast distribution (1)
- Facebook ad (1)

For more information please contact:

### **MASSIEL ISRAEL**

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